

WORLD AIDS DAY
1st December
SCHOOL
FUNDRAISING PACK

HIV: SPREAD THE WORD
NOT THE VIRUS



THE
EDDYSTONE
TRUST

Why is teaching and learning about HIV and AIDS important?

Prejudice and stigma towards people living with HIV and AIDS remains unacceptably high. This contributes towards the ongoing rates of infection by reinforcing fear and silence which prevents people from accessing the information and support required to protect themselves.

As the rates of sexually acquired infections among young people in the UK also remain high, having access to factual information about HIV and AIDS is an essential part of the PSHEE curriculum. As educators, if we are to play our part in protecting young people from exposure to HIV and challenging prejudice and stigma, supporting world AIDS day and involving students in learning activities would be a valuable highlight to your schools PSHEE curriculum.

The Eddystone Trust continues to be a leading agency in supporting the needs of people affected by HIV and AIDS across the South West.

The Local Authority Citizenship, PSHEE and Healthy Schools Team welcome their World AIDS day 2010 campaign and recommend their resources to you.

**Jono Madeley
Education Improvement Consultant PSHE-Ed. (RSE)
Citizenship, PSHEE and Healthy Schools Team.
Plymouth City Council.**



World AIDS Day Schools Fundraising

World
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Thank you for choosing to fundraise for **The Eddystone Trust** **World AIDS Day**

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Whatever your reasons for requesting this pack, we would like to thank you for supporting our work.

At Eddystone, we benefit hugely from the contributions & support of people such as yourself, your efforts will help us to continue to fight the spread of HIV, to ensure people living with HIV are diagnosed early, have access to the treatment and care they need, and to combat HIV-related stigma and discrimination which is a daily experience for people living with HIV both globally and here in the South West.

It's a challenging time for The Eddystone Trust. The number of people living with HIV is growing year on year whilst we are facing continued low levels of awareness and understanding of HIV in the UK and increased pressure on public spending. Our work has never been more important and the fundraising environment never more challenging, so your support is more vital than ever.

Every school taking part will receive a certificate of participation and details of how much they raised. Those using this event to raise donations will be invited to a cheque giving event.

The Eddystone Trust is a charity No.1078268 & Ltd Co. No.3867526
We are funded through a combination of grant funding & voluntary contributions

All images courtesy of kevinkellandphotography.co.uk



HIV Awareness & Safer Sex Information

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HIV is a virus that attacks the immune system.
If untreated it can lead to AIDS-defining illnesses.

We can reduce the risk of acquiring the virus if we use condoms correctly, practice safer sex and know how to protect ourselves and others.

Lack of knowledge, as well as stigma and discrimination, combine to increase the spread the HIV.

Dispelling the myths and misunderstanding surrounding HIV helps to break through stigma and discrimination.

Understanding the facts about HIV is key to addressing health, education, stigma and discrimination and equality and diversity issues.

What are HIV & AIDS?

HIV = Human Immunodeficiency Virus.

HIV infects and gradually destroys an infected persons immune system, reducing their protection against infections & cancers.

AIDS = Acquired Immune Deficiency Syndrome.

AIDS is not a single disease or condition, it is a term that describes the point when a persons immune system can no longer cope because of the damage caused by HIV and they start to get one or more specific illnesses.

How is HIV Transmitted?

HIV is not easily passed from one person to another, this is because the virus is only present in some bodily fluids. For HIV to be passed on, the body fluids of someone already infected have to get into an unaffected persons body and then into their bloodstream.



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International Statistics

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HIV is increasing in every region of the world.

There are over 33 million people living with HIV and AIDS worldwide, of these there are over 2 million children under 15 years old.

Since AIDS was first identified over 20 years ago, more than 25 million people have died.

There are more than 14 million children in Africa who have lost one or both parents to AIDS

Worldwide half of those infected are women

All figures from the Health Protection Agency report: HIV in the United Kingdom: 2009 Report; UNAIDS and AVERT



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UK Statistics

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More people than ever are living with HIV in the UK and each year new infections occur.

More than 90,000 people are living with HIV in the UK.

There are around 4,300 young people under 19 infected in the UK.

Over a quarter of people living with HIV do not know they are infected.

At least 20,000 children live in a family affected by HIV.

Around 7,000 people are diagnosed with HIV every year.

The South West Statistics

There are an estimated 3,273 people living with HIV in the South West (including the 27% of people who remain undiagnosed.)

In 2008 there were 307 people newly diagnosed with HIV in the South West.

All figures from the Health Protection Agency report: HIV in the United Kingdom:

2009 Report; UNAIDS and AVERT



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Wear Something Red Day

How do we get involved?

Each pupil or staff member pay £1

Pupils & staff can come to school wearing something red for the day, you can choose whether to make it a Non-Uniform day or you could just wear something red, such as shoes, jumpers or accessories.

How do we let everyone know?

We have included a poster in this pack that you can print off as many copies as you need to display around your school.

You may also like to send a letter home to parents explaining what you choose to do for the day.

What do we need?

Lots of publicity to make sure that everyone knows about the day.

Volunteers to sell Red Ribbons

Someone to co-ordinate the day, ensuring that Red Ribbons are distributed to volunteer sellers in plenty of time & to collect all donations raised and send to The Eddystone Trust.

(see Donating to The Eddystone Trust page)

When do we do this?

World AIDS Day is Wednesday 1st December.

You could do this on the same day as your World AIDS Day assembly whether that is on 1st December or the day you would usually hold your assembly.



WORLD AIDS DAY

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Wear something **RED** to school
and raise HIV Awareness & vital funds for
The Eddystone trust

So Why is this important?

90,000 people are **living with HIV**
In the UK.

1/4 of all people **with HIV in the UK** do not
know they have it.

90% of people do not **know** all the ways in
which HIV is **passed on.**

At least 20,000 children in the UK live
In a family affected by HIV

All figures from the Health Protection Agency report: HIV in the United Kingdom: 2009 Report; UNAIDS and AVERT

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Image courtesy of kevinkellandphotography.co.uk

World AIDS Day 2010 Postcard

Have the pupils and staff in your school send a message to someone living with HIV.



My message of support to someone living with HIV.....



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The Eddystone Trust

36 Looe Street

Bretonside

Plymouth

PL5 0EB

Useful links for further Information & resources

World
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For local information & support contact:

Plymouth:

36, Looe St, Bretonside, Plymouth.
Tel: 01752 257077

Torbay:

24 Braddons Hill Rd West, Torquay.
Tel: 01803 380692

Exeter, Devon & Somerset:

The Palace Gatehouse, Palace Gate, Exeter.
Tel: 01392 424441

Email: info@eddystone.org.uk

Website: www.eddystone.org.uk

NAT website

www.nat.org.uk

UNAIDS website

www.unaids.org

AVERT

www.avert.org

Health Protection Agency

www.hpa.org.uk

PlusVE

www.plusve.org



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Donating to The Eddystone Trust

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We suggest that you have a designated member of staff to collect all donations raised and to transfer to The Eddystone Trust by 15th January 2011

By cheque

Pay all money raised into your bank or building society Account & write a single cheque made payable to "The Eddystone Trust"

Send to: The Eddystone Trust
 36 Looe Street
 Bretonside
 Plymouth, PL4 0EB

Bank Transfer

Pay all donations raised directly into our bank if you go to any branch of Lloyds TSB. Unfortunately you cannot use another high street bank to process the transfer.

Bank details: Lloyds TSB
 Account No 45640768.
 Sort Code 30-80-37

Gift aid

Gift aid is a Government scheme that will make the money you raise worth 28% more to a charity at no cost to you. For example, if you raise £500, by using Gift aid that will increase to **£640**.

The only stipulation is that the person who pays the money into our account pays an amount of UK tax that equals or surpasses the donation given.

If you would like to use Gift aid please fill out the form included in this pack and return to The Eddystone Trust.



Gift aid

Name of Charity: The Eddystone Trust

Details of Donor

Title _____ Forename(s) _____ Surname _____

Address _____

_____ Postcode _____

I want the charity to treat:

- The enclosed donation of £.....
- The donation of £..... Which I made on/...../.....
- All donations I make from the date of this declaration until I notify you otherwise.
- All donations I have made for the six years prior to this date (but no earlier than April 6 2000) **and** all donations I make from the date of this declaration until I notify you otherwise.

* Delete as applicable

As (a) gift aid donation(s)

I pay tax at the basic rate higher rate please tick appropriate box

Signed _____ Date _____

To process your donation(s) we will need to make a note of your contact details. Your contact details are only available to The Eddystone Trust and we will not make them available to a third party.

We would like to occasionally update you on upcoming events & the work of The Eddystone Trust, If you would prefer us not to send the occasional update please tick here

Email is the most cost effective way for us to communicate with you, if you would like to receive these updates via email please complete your email address below.

Email _____

You can opt out from future updates and emails at any time by contacting us via email

Please note: Gift aid can only be added to donations, the service does not apply to any purchases made.

Gift aid Declaration Notes

1. You cancel this declaration at any time by notifying the charity.
2. You must pay an amount of income tax and/or capital gains tax at least equal to the tax that the charity reclaims on your donations in tax year (currently 28p for each £1 you give)
3. If in future your circumstance change and you no longer pay tax on your income & capital gains equal to the tax that the charity reclaims, you can cancel your declaration (see note 1)
4. If you pay tax at the higher rate you can claim further tax relief in your Self Assessment tax return.
5. If you are unsure whether your donations qualify for Gift Aid tax relief, ask the charity. Or ask your local tax office for leaflet IR113 Gift Aid.
6. Please notify the charity if you change your name or address.

Please return this form to:

The Eddystone Trust, 36 Looe Street, Bretonside, Plymouth, PL4 0EB

The Eddystone Trust is a charity No.1078268 & Ltd Co. No.3867526



World AIDS Day 2010 feedback form.

Eddystone really wants to hear what you have to say. Any feedback you can give us, either positive or negative will help us to improve this pack for next year to make it easier to use and more accessible for you.

Please take a few minutes to complete this and return it to us.

1. Format.

Was the pack delivered to you in an easily accessible format?

1 2 3 4 5

Very difficult to use

Very easy To use and Open

Any comments:

(What can we do to improve this for you?)

2. Did you use this resource?

Was this something that was suitable for students at your school?

Yes/No

Any Comments:

Was there enough information for you to feel confident to deliver this?

Yes/No

Any comments:

Did you receive the pack in time to plan this properly?

Yes/No

Any comments:

Did you use the pack?

Yes/No

Any Comments:

3. about you

Name:

Address:

Postcode:

School:

E mail:

Age group you work with:

Would you like to be kept informed of any new resources or lesson plans

From Eddystone?

Yes/No

Would your school like to get involved more and have further training and more information on HIV?

Yes/No

School Registration & Resources Order Form

School Details:

Name _____

Address _____

Postcode _____

Tel No. _____ Fax _____

Email _____

Contact details:

Title _____ Forename _____ Surname _____

Tel No. _____ email _____

Resources required: (please indicate how many you require)

Hard copy of pack

Wear Something Red Posters (A3)

Red Ribbons (X50)

Send a Message Postcards (max 100)

Please return your completed form no later than 22nd November 2010, by post, fax or email to:

The Eddystone Trust
36 Looe Street, Bretonside
Plymouth, PL4 0EB

Tel: 01752 257 077

Fax: 01752 252 093

Email: info@eddystone.org.uk

